

aliasGabs

Portfolio

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Thanks for downloading this portfolio!

If someone has passed you this and have no clue what's going on, let me introduce myself:

It's Gabi, sometimes called Gabs! I am specialised in Architectural and Product visualisations. For the last 10 years, I've worked with some really cool brands in Europe and the UK such as Smeg, Feather & Black, Brewdog, Heritage Great Britain, AIG or Manchester Metropolitan University.

I'm from Spain but lived in the UK for the last 6 years where I had chance to gain a great experience, meet extraordinary friends and professionals as well as work in great projects full of fun and creativity.

Now, as Independent Artist, my aim is to give my clients all what I learned during these years in the most exclusive, accesible and flexible way.

Thanks!

Gabi



PROJECT
Fabric Experiment, part of FUN Series

CLIENT
Fun

YEAR
2022

DESCRIPTION
Fabrics are well-known for being very tricky when trying to 'CG-them'. It's being really fun to explore what different dynamics can do to the shape and see how different materials can provide a different results. We added a bit of colour, dramatic lighting, depth of field and... voilà.





PROJECT
Kitchen Visualisations for an UK Leading
Manufacturer

CLIENT
Burbidge

YEAR
Late 2022

DESCRIPTION
With over 150 years of history, Burbidge is established as a leading Kitchen manufacturer in the UK market. Its products are meticulously designed and fabricated and likewise, we produced these visualisations following the same excellence and level of detail. Following the styling team brief, we brought the perfect mood that not only creates a more realistic CGI but also makes the product more attractive both for the Client and the end user.





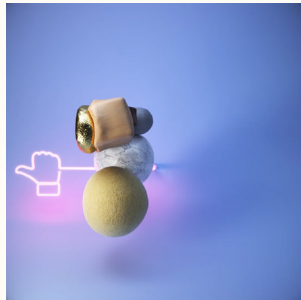
PROJECT
Kitchen Dining Living Open Plan for a
Private Residence

CLIENT
Private

YEAR
Early 2023

DESCRIPTION
Using the old existing floorplans, we modelled, textured and lit this existing space in order to introduce all the new changes and improvements that the Architects and Designers planned ahead. Thanks to a collaborative work and a clear and honest feedback, we were able to produce a series of CGIs that showed all the creative process from initial ideation to final concept prior to deliver to the end Client.





PROJECT
LIKE, a Houdini FUN Series Project

CLIENT
Fun

YEAR
Early 2021

DESCRIPTION

LIKE is probably one of the most complex projects out of the FUN series. Its complexity sits on the fact that was totally produced in Houdini, a 3D procedural software well-known for its difficulty.

A part from the training with soft bodies, I wanted to use this project to create an animation that sends a message about social media, what's behind a Like and how society behave just to get one.





PROJECT
Fuck, a Personal FUN Series Colorfull Motion
Graphics Project

CLIENT
Fun

YEAR
Early 2021

DESCRIPTION
(Sorry for swearing) This project is part of the
FUN series projects. For this particular one,
I was testing how to achieve good-looking
animated neon lights and checking how its
emitted light works. For the light colour, I
created a gradient multi colour texture that
I simply masked with an animated white to
black gradient that reveals different colour
tones as the animation goes along. In post-
production, I altered the natural video flow
and mixed it with some simple metallic audio
effects.

Real





PROJECT
Manchester City Centre Student
Accommodation CGI

CLIENT
AIG

YEAR
2020

DESCRIPTION
This image is part of a project AIG developed in Manchester City Centre. As student accommodation, the Client looked for a versatile meeting and reception space without losing in design and quality. Everything was produced in 3D following the mood board provided by the interior designers using stock and exclusive 3D models created in-situ for this project in particular. The background has been modified from the original in order to create a more personal version.





PROJECT

Interior CGI inspired by the Dulux colour of the Year 2020, Tranquil Dawn

CLIENT

Holdens Agency

YEAR

Mid 2020

DESCRIPTION

@lauralagambina designed this set inspired by the Dulux Colour of the Year 2020, Tranquil Dawn. With Asian hints, this image stands out for its use of colour, the importance of wellbeing and the increasing significance of Home. In terms of 3D, everything was modelled and textured in detail, paying special attention to the fabric textures and the use of light, key on this set to stand out the values mentioned above.





PROJECT
Meraki Product Design Project

CLIENT
Fun

YEAR
Mid 2020

DESCRIPTION
This project is part of the FUN series, a collection of small personal projects that I produced to test new techniques or just simply for fun. The aim in this case was about reproducing a product design set where the 3D scene is presented with additional elements that tell something about the main product. The colour palette and depth of field used in the main shot soften the images while add an extra touch of realism.



meraki
[Cotton haze]
Contains organic sunflower oil
with a regenerating and healing effect
www.meraki-shop.dk | 300ml
BODY LOTION



PROJECT
Luxury Lounge Room in a London Mayfair
Apartment

CLIENT
Private

YEAR
Mid 2019

DESCRIPTION
The interior design team decided to maintain the original essence of this Victorian apartment. They mainly used Porada design pieces, an exclusive Italian home furniture designer. Regarding 3D production, we replicated faithfully the most significant architectural elements such as cornices, skirtings or moldings and reproduce the furnishing 3D models based on the manufacture 3D CAD drawings which were revised and extra detailed to add more realism.





PROJECT
Drawing Room CGI for an Exclusive
London City Centre Apartment

CLIENT
Private

YEAR
Mid 2019

DESCRIPTION
The interior design team decided to maintain the original essence of this Victorian apartment. They mainly used Porada design pieces, an exclusive Italian home furniture designer. Regarding 3D production, we replicated faithfully the most significant architectural elements such as cornices, skirtings or moldings and reproduce the furnishing 3D models based on the manufacture 3D CAD drawings which were revised and extra detailed to add more realism.





PROJECT
Luxury Residential Apartment in Mayfair,
London

CLIENT
Private

YEAR
Mid 2019

DESCRIPTION
The interior design team decided to maintain the original essence of this Victorian apartment. They mainly used Porada design pieces, an exclusive Italian home furniture designer. Regarding 3D production, we replicated faithfully the most significant architectural elements such as cornices, skirtings or moldings and reproduce the furnishing 3D models based on the manufacture 3D CAD drawings which were revised and extra detailed to add more realism.





PROJECT
Interior CGI for European Leader Fireplace
Manufacture

CLIENT
Austroflamm

YEAR
2018

DESCRIPTION
Austroflamm briefs were always welcome for its creativity, open-minded and freedom when it comes to create different images. For this shot in particular, the Client looked for a space where colour and 'wow' effect prevail. The only condition was to keep their product as a differentiator space element. The lighting, direct and from a side, helps the image to gain depth and some personality.





PROJECT
Brewdog Beer, Carbon Negative FUCK
YOU CO2 Ad

CLIENT
Brewdog

YEAR
2020

DESCRIPTION
I had the opportunity to work in this project for Brewdog as part of its Negative CO2 and 1M tree planting campaign. In a partially produced 3D environment, the designers decided to include the last company product launch, the LOST Lager can where a 3D little pine tree grows from. We completed the project with a series of cut-outs, paying special attention on the smallest details such as the paper texture or the embossed effects both on the tag and the glass bottle.



FUCK YOU CO₂

WE ARE PLANTING ONE MILLION TREES

**BREWDOG BEER IS NOW CARBON NEGATIVE
BREWDOG.COM/TOMORROW**



PROJECT

Feather and Black Bedroom CGI, High Quality Bedroom Products UK Provider

CLIENT

Feather & Balck

YEAR

2021

DESCRIPTION

The images created for Feather & Black always have a high level of rigorousness due to the amount and quality of its details. The results are usually images that look very close to real photography thanks to the care put on every single 3D element as well as the post production made over the final images. This project in particular was a restyling of an old room set to gain consistence with the images produced for other ranges.





PROJECT

Luxury Bedrooms for Feather and Black,
High Quality Bedroom Products Provider

CLIENT

Feather & Balck

YEAR

2021

DESCRIPTION

The images created for Feather & Black always have a high level of rigorousness due to the amount and quality of its details. The results are usually images that look very close to real photography thanks to the care put on every single 3D element as well as the post production made over the final images. This project in particular was a restyling of an old room set to gain consistence with the images produced for other ranges.





PROJECT
Backplate CGI for a Web Configurator Tool

CLIENT
TileGiant

YEAR
2020

DESCRIPTION
TileGiant is the UK's fastest growing tile merchant. As part of a web-based app prototype, we created this image as a backplate in order to have a base image where overlay additional images in the clickable tile areas. The design and styling of this space was being profiled at the same time the image was produced following references and trends gather by the team due to the lack of time to produce a mood board.





PROJECT

NOVEL, part of a social initiative to support vulnerable women

CLIENT

Charly Tudor @_charlyt

YEAR

Mid 2020

DESCRIPTION

NOVEL was part of a beautiful social initiative to support vulnerable women. As part of it, @_charlyt designed a range of candles with the purpose of empathise with them and raise funds for this social cause. We worked together in order to concept and visualise the candles packaging, creating product design sets that speak for themselves about the different "flavours" originally designed.



NOVEL

Amber +
Cedarwood

BY GINA

180ml SOY CANDLE | HAND POURED IN ENGLAND

Thanks

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